

DIGITAL MARKETING



HELIANTHUS

Bloom your investment with us

Adding fragrance to your coinage...

Successful and a firm trade is the ultimate vision of every asset. Accumulating many of the majority resources and requirements including finance, employment, premises & equipment with Management organization & structures among the other compulsory possessions will lead a business into an established organization.

Entrepreneurship... is the most vital resource and the factor which stimulates the functions of a business and forms stability and assists to approach the aims and the objectives.

We are pleased to introduce the "e-Entrepreneur" to your treasured business dream to ladder-up the marketing functions in order to attract the buyers towards the product or the service.

Fastening on our eternal vision statement of "Bloom your investment"; every segment we create and dispense is directly aiming of the objective of your business or the organization to stimulate and magnify the cognizance and entice the finest and the ideal clientele via our novel marketing concepts and strategies.

Nurturing contrivances & opportunities...

Today's successful companies at all levels have one thing in common, that is, they are strongly customer-focused and widely committed to marketing. Steady and a successful business require a strong management process that identifies, anticipates and satisfies consumer requirements profitably

(The Chartered Institute of Marketing)

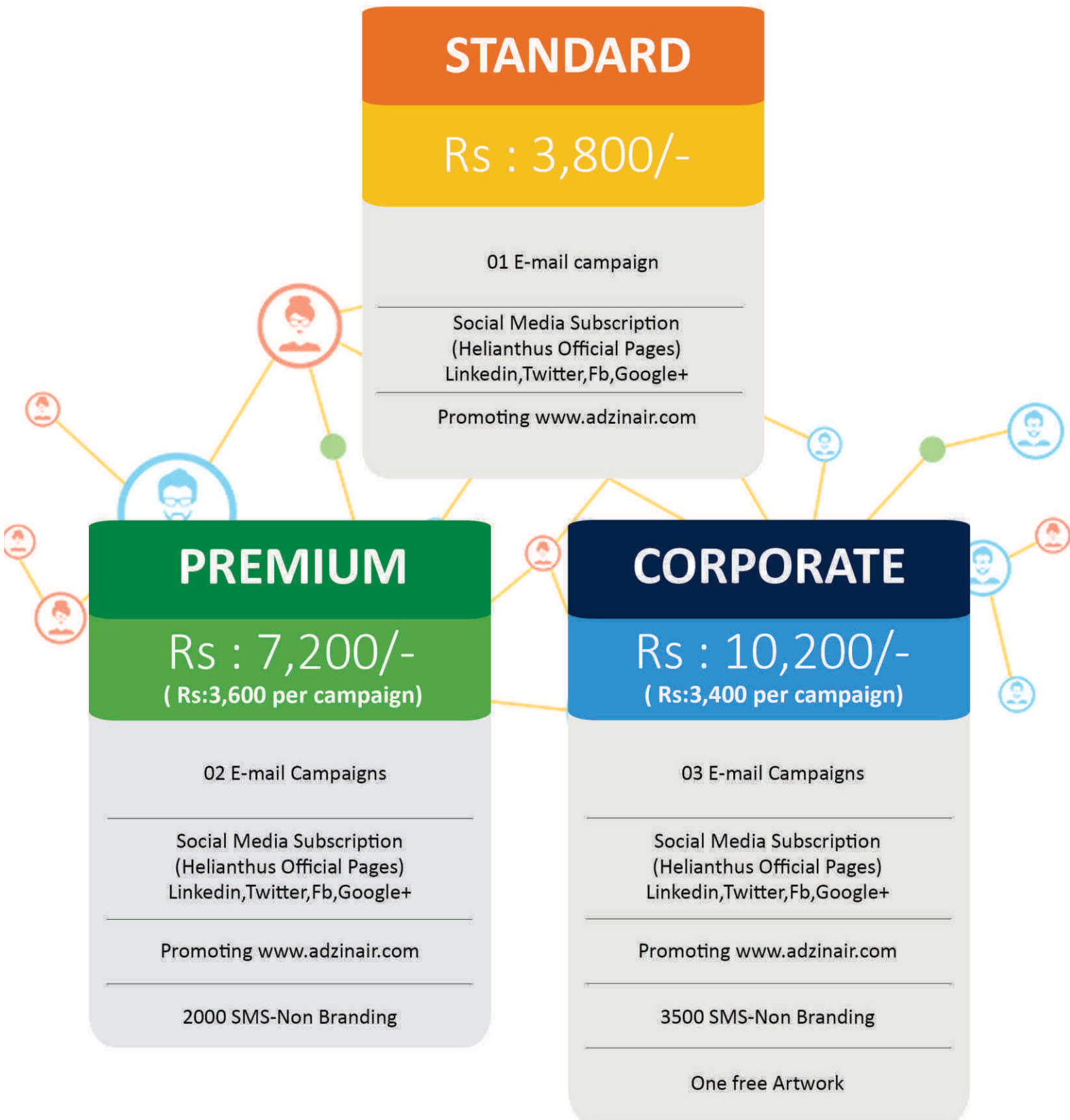
Out of production, sales and marketing eras in industrial evolution, Helianthus mainly focus on the present era which belongs and leads the marketing, to the organizations to distribute the business aims and influences, on paying attention to customer wants and needs with the most effective and the demand marketing platform, "electronic marketing resource"

Enclosing all the e-marketing configurations to provide a supreme quality IT and electronic publicizing solutions, Helianthus is leading the advertising and marketing in to an innovative epoch with the most creative and the indigenous consumer fascinating ideas with no competition with the contestants in the IT and the Electronic Marketing arena.

Artistic Protagonists...

Team Helianthus is sturdily qualified & specialized in every e-publicizing expanse according to the types of the market including Local Market, Regional Market, National and the International Market to fulfill the requirement of each organization's branding exposure levels.

Having the best entrepreneurs on every fragment we cover under the e-publicizing, our team massively striking the industry with numerous novel concepts and designs to cater the paramount creations every consumer who consults us.



SILVER

Rs : 12,800/-
(3,200 per campaign)

4 E-mail Campigns

Social Media Subscription
(HelianthusPages) LinkedIn,Twitter,
Fb,Google+

Promoting www.adzinair.com

5000 SMS-Non Branding

1 Artwork Free

GOLD

Rs : 15,000/-
(3,000 per campaign)

5 E-mail Campigns

Social Media Subscription
(HelianthusPages) LinkedIn,Twitter,
Fb,Google+

Promoting www.adzinair.com

6500 SMS-Non Branding

2 Artwork Free

Post WhatsApp
(2000 –Colombo Area)

PLATINUM

Rs : 28,500/-
(2,850 per campaign)

10 E-mail Campigns

Social Media Subscription
(HelianthusPages) LinkedIn,Twitter,
Fb,Google+

Promoting www.adzinair.com

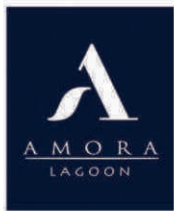
12000 SMS-Non Branding

2 Artwork Free

Post WhatsApp
(6000 –Colombo Area)



Some of our main clients



OUR SERVICES

■ E-mail marketing -Newsletters

As one of the most effective and economical ways in digital advertising, e-mail marketing acquired the best ability to wing the information to a large number of spectators including stake holders and the consumers. Leaving numerous options to select, we are strongly qualified and specialized in e-campaigns with attractive and creative professional e-flyers & e-banners to fascinate the globally target market on to your approaching intentions. Managing and maintaining e-campaigns to reach all your subscribers, preventing the e-mails allotting to the Junk or Spam and distributing the exact information via emails in creative and professional methods using our responsive systems.



■ SEM (Search Engine Marketing)

Search engine marketing is a form of Internet marketing that involves the promotion of websites by increasing their visibility in search engine results pages primarily through paid advertising.

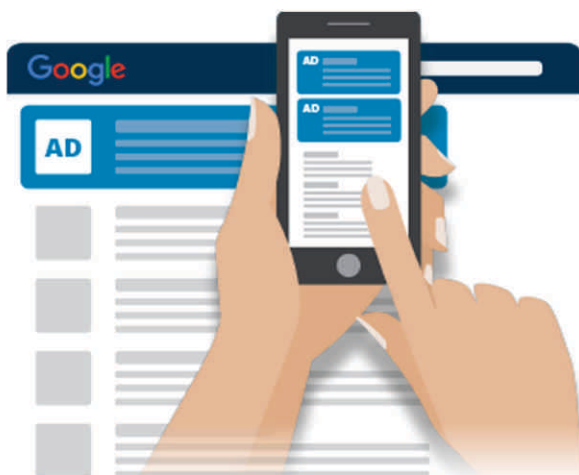


■ Social Media marketing and branding

Targeting on exact market audience, Helianthus fashioned the online marketing and advertising in all Social Media networks with an excellent ability of approaching each individual's attention on your valuable investment, using creative and tricky advertising concepts among hundreds and thousands of Social Media advertisements.

■ SEO Solutions

Search Engine Optimization is becoming the most vital e-marketing strategy which assists the businesses to boost-up the visibility in online search engines.



■ Adwords PPC

Bringing the marketing into the next strategic level, we are pleased to introduce the Adword concept to endorse all your advertising needs worldwide under the International regulations, including Google and all other Adword supportive electronic sources. Give the best exposure to your business organization in a world class publicizing mode.

■ Web hosting & Domain Registration

Host new webs or develop the existing hosting with the most secured and professional manner by using our prime methods and the experience to maintain an advanced and a specialized webhosting. We fulfill all your Domain registration needs, having the resolution power of solving every challenge while processing the Domain Registrations.



■ Creative Designing

Incite your creative wording desires by our professional originators according to the consumer needs and aspiration to speak-up straight to the target minds.

■ Video Conceptions

Bringing the advertising into the next dimension arena, our videography division focuses mainly on Animation demos and Video promotions to sensate the subscriber minds among the eyes to elucidate the foremost idea of the creation with high end videography techniques.





■ Website Designing & Development Services

Electronic medias have become the most renowned & extensive method of conveying information. Out of all, websites lead as the foremost and the convenience way of accruing information of businesses and services.

Our clear intention is to produce the ideal website designing and developments according to the consumer necessity and the capacity, to fulfill the need of having strong information & an activity hub.

Covering all the Ecommerce categories including B2B, B2C, C2B and C2C we provide all website desires with the most secured "Merchant servers" with extremely professional & creative designing & development concepts.

■ Software Developing

We are highlighted as the most associated organization, holding a high experience of providing the user-friendly and customized professional Software solutions including Company Integrated systems, OLAPS, MIS and ERP systems by analyzing the requirement and the potentials of your business. Including all operational systems, we undertake all IT outsourcings to preserve a duly organized and maintained IT functions on behalf of your company.



■ SMS Marketing & Brandings

SMS marketing support and enhance advertising process of your business by aiming individual marketing in order to promote all the necessary information tips about your present and future products or services verdicts.

■ SMS API Supporting

SMS API supporting system is a premier information transitory process which brings the specific information as a short message in fingertips fast. Merging the input information with a processing system and giving an output as a SMS alert in an advance way which will make your business beyond the excellence in transaction and information process.





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